Type specimen Version 1.00 - 27/06/2019 © Branding with Type

Bw Beto -tupe Specimen

Designed by Alberto Romanos, **Bw Beto** borrows cues from over 300 years of serif design evolution; from early renaissance typefaces to transitional models from the 18th Century, all filtered and interpreted without falling for design dogmas. Only with contemporary graphic branding needs in mind.

Best suited for display purposes, **Bw Beto Grande** takes the contrast one step further bringing a more elegant feel, but maintaining the same metrics and proportions as its sturdier sibling.

The traditional teardrop terminals have been shaved vertically or horizontally, creating appealing and distinct counterforms. The vertical stress combines with unapologetic serifs that guide the reading eye, while conferring a strong and unique personality specially when used at large sizes.



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4



Type specimen



Bw Beto Bw Beto Grande

Assurance Assurance Influence Influence Charisma Charisma Deliberate Deliberate Prevalent Prevalent

Set me verv tight for a cooler effect

Bw Beto Grande Regular & Bold. Tracking: -50

Hollande

Beaten egg yolks are combined with butter, lemon juice, salt and water, heated gently while being mixed. Some cooks use a double boiler to control the temperature.

The name "Dutch sauce" is documented in English as early as 1573, though without a recipe showing that it was the same thing. The first documented recipe is from

By the catego allema

Sample paragraph 8/12pt

Light

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Regular

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Medium

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Bold

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Black

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Light Italic

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Medium Italic

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Bold Italic

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Black Italic

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Light

Jove xef, porti whisky amb quinze glaçons d'hidrogen

Regular Italic

Koń i żółw grali w kości z piękną ćmą u źródła.

Medium

Hayvancağız tüfekçide bagaj törpüsü olmuş

Bold

Hleď, toť přízračný kůň v mátožné póze šíleně úpí

Black

Queda gazpacho, fibra, látex, jamón, kiwi y viñas Light Italic

Glāžšķūņa rūķīši dzērumā čiepj Baha koncertflīģeļu vākus

Regular

Hyvän lorun sangen pieneksi hyödyksi jäi suomen kirjaimet

Medium Italic

Voyez le brick géant que j'examine près du wharf

Bold Italic

Few black taxis drive up major roads on quiet hazy nights

Black Italic

Besni dirkač iz formule žuga cehu poštarjev

Light

Jove xef, porti whisky amb quinze glaçons d'hidrogen

Type specimer

Regular Italic

Koń i żółw grali w kości z piękną émą u źródła.

Medium

Hayvancağız tüfekçide bagaj törpüsü olmuş

Bold

Hleď, toť přízračný kůň v mátožné póze šíleně úpí

Black

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Glāžšķūņa rūķīši dzērumā čiepj Baha koncertflīģeļu vākus

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Black Italic

Besni dirkač iz formule žuga cehu poštarjev

CAPS sample headline 24/28pt

LIGHT

A WIZARD'S JOB IS TO VEX CHUMPS QUICKLY IN FOG

REGULAR

GUD HJÄLPE ZORNS MÖ QVICKT FÅ BYXA

MEDIUM

HIŠNIČIN BRATEC VZGAJA POLŽE POD FIKUSOM

BOLD

"FIX, SCHWYZ!" QUÄKT JÜRGEN BLÖD VOM PAß

BLACK

JOSÉ COMPRÓ UNA VIEJA ZAMPOÑA EN PERÚ LIGHT ITALIC

SAF VE HAYDUT KIZ ÇOCUĞU BIN PLAJ GÖRMÜŞ

REGULAR ITALIC

PÓJDŹ W LOCH ZBIĆ MAŁŻEŃSKĄ GĘŚ FUTRYN!

MEDIUM ITALIC

HØJ BLY GOM VANDT FRÆK SEXQUIZ PÅ WC

BOLD ITALIC

KŔDEĽ ĎATĽOV UČÍ KOŇA ŽRAŤ KÔRU

BLACK ITALIC

SEE VÄIKE MÖLDER JÕUAB RONGILE HÜPATA LIGHT

A WIZARD'S JOB IS TO VEX CHUMPS QUICKLY IN FOG

REGULAR

GUD HJÄLPE ZORNS MÖ QVICKT FÅ BYXA

MEDIUM

HIŠNIČIN BRATEC VZGAJA POLŽE POD FIKUSOM

BOLD

"FIX, SCHWYZ!" QUÄKT JÜRGEN BLÖD VOM PAß

JOSÉ COMPRÓ UNA VIEJA ZAMPOÑA EN PERÚ

LIGHT ITALIC

SAF VE HAYDUT KIZ ÇOCUĞU BIN PLAJ GÖRMÜŞ

REGULAR ITALIC

PÓJDŹ W LOCH ZBIĆ MAŁŻEŃSKĄ GĘŚ FUTRYN!

MEDIUM ITALIC

HØJ BLY GOM VANDT FRÆK SEXQUIZ PÅ WC

BOLD ITALIC

KŔDEĽ ĎATĽOV UČÍ KOŇA ŽRAŤ KÔRU

BLACK ITALIC

SEE VÄIKE MÖLDER JÕUAB RONGILE HÜPATA

Extended Latin uppercase

AÁÄÄÄÄÄÄÄÄÆÆBCĆČÇĊDÐĎÐE ÉĚÊËĖÈĒĘFGĞĢĠHĦIIJÍÎÏİÌĪĮJÍ KĶLĹĽĻŁMNŃŇŅNÑOÓÔÖÖŐØÕ ŒPÞQRŔŘŖSŚŠŞŞßTŦŤŢŢUÚÛÜÙ ŰŪŲŮVWWŴWWXYÝŶŸŻŹŻ

Extended Latin lowercase

a á ă â ā a ā a ā a æ æ b c ć č ç ċ d ð d đ e é ě ê ë ė è ē ę f g ğ ġ ġ h ħ i ij i ı í î ï ì ī į j j j k ķ l ĺ ľ ļ ł m n ń ň n n ñ o ó ô ö ò ő ō ø ō œ p þ q r ŕ ř ŗ s ś š ş ş ß t ŧ ť ţ ţ u ú û ü ù ű ū ų ů v w ẃ ŵ w x y ý ŷ ÿ ỳ z ź ž ż

Ligatures

fb fh fh fi fî fi fi fi fi fi fk fk fl fl fl fl fl fb

Proportional lining figures

1234567890%%B¢\$€£¥

Proportional old style figures

Fractions

1/2 1/4 3/4 1/8 3/8 5/8 7/8 12345/67890

Symbols and punctuation

Case sensitive forms

14

Extended Latin uppercase

Extended Latin lowercase

a á ă â ā ā ā ā ā ā æ œ b c ć č ç ċ d ð d đ e é ě ê ë ë è è ē ę f g ğ ģ ġ h ħ i ij i ı í î ī ì ī į j j j k ķ l ĺ l ļ ł m n ń ň n n n o ó ô ö ò ő ō ø ō œ p þ q r ŕ ř ŗ s ś š ş ş ß t ŧ ť ţ t u ú û ü ù ű ū ų ů v w ẃ ŵ w x y ý ŷ ÿ ỳ z ź ż ż

Ligatures

fb fh fh fi fî fî fî fî fi fi fi fk fk fl fl fl fl fl fl

Proportional lining figures

1234567890%%B¢\$€£¥

Proportional old style figures

1234567890%‰₿¢\$€£¥

Fractions

1/2 1/4 3/4 1/8 3/8 5/8 7/8 12345/67890

Symbols and punctuation

Case sensitive forms

$$\langle i \dot{\epsilon} / \{ \} [] () --- \langle \rangle \leftrightarrow @$$

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Branding with Type

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Thanks!